

TOWN OF HERNDON

Enriching the Quality of Life and Promoting a Sense of Community



NEWS RELEASE

FOR IMMEDIATE RELEASE

Press Contact: Anne Curtis
703/435-6800 X2010
anne.curtis@herndon-va.gov

**“HERNDON IN BLOOM” LAUNCHES TO FOCUS ON HOME AND
NEIGHBORHOOD MAINTENANCE, UPKEEP**
*Extended Spring Cleanups, Workshops, Door-to-Door Distribution of Materials Part of
Town-wide Initiative*

Herndon, VA (March 24, 2008) – Spring cleanups extended throughout April, workshops conducted at events and locations throughout the Town and a comprehensive brochure outlining Town regulations that impact the appearance, safety and harmony of neighborhoods – these are the elements that make up *Herndon in Bloom*, a Town of Herndon initiative designed to foster home and neighborhood upkeep for a vibrant community.

To give homeowners additional opportunities to remove clutter from their yards and homes, the Town’s Department of Public Works will circulate twice throughout the Town as an extension of its annual spring clean-up schedule. Large household items such as appliances, furniture, vehicle parts and plumbing fixtures (all under 50 lbs.) should be put curbside for pickup on the following schedule :

March 31 – April 4 (north of bike trail)

April 7 – April 11 (south of bike trail)

April 14 – April 18 (north of bike trail)

April 21 – April 25 (south of bike trail)

Additionally, a series of free home improvement/home maintenance workshops will be held throughout the community during April and May, with topics ranging from small repair techniques and preventative maintenance to “choosing paint colors like a pro” and “landscaping for beginners.” *Herndon in Bloom* will also be incorporated as a theme in Town events during spring such as the Earth Day/Arbor Day celebration, Community Day, Big Truck Days and Neighborhood Celebration Month.

And all residents in the Town will receive a comprehensive *Herndon in Bloom* brochure that outlines Town regulations on topics such as property maintenance, parking and street use, building repair/remodeling and residential overcrowding. The brochure also contains information on vacant homes as well as how to file a complaint with the Town and “good neighbor” guidelines that foster safer and more unified neighborhoods.

“By taking pride in our homes and neighborhoods, we enhance our property values and enrich the quality of life in Herndon,” said Mayor Steve DeBenedittis. “Springtime is the natural time to assess our properties and take whatever steps necessary to spruce up our homes, yards and neighborhoods.”

DeBenedittis added that the Town would be doing its part by providing extensive maintenance and upkeep to public spaces throughout the community. “Just as our Town employees are working constantly as the weather warms to ensure the beauty and safe usage of our green spaces, our parks, our streets and our sidewalks, so should each of us focus on beautifying our homes and neighborhoods. Through extended spring cleanups, free workshops and educational materials, *Herndon in Bloom* provides tools to aid homeowners in enhancing home values and quality of life for all of us.”

A schedule of *Herndon in Bloom* workshops and the *Herndon in Bloom* logo are attached.

The Town of Herndon was incorporated by the General Assembly of the Commonwealth of Virginia on January 14, 1879. Located in western Fairfax County, Herndon is the 3rd largest town in the Commonwealth and is home to more than 23,000 citizens. Businesses located within the Town of Herndon, which range from high tech enterprises to entrepreneurially-owned establishments, employ approximately 23,500 people. *Business Week* Magazine has named Herndon one of the nation's "Best Affordable Suburbs."

For more information, visit the Town's website at www.herndon-va.gov.

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